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WAR FOOD ADMINISTRATION  
Office of Distribution  
Western Union Building  
Atlanta 3, Georgia

TALKING POINTS ON EGGS

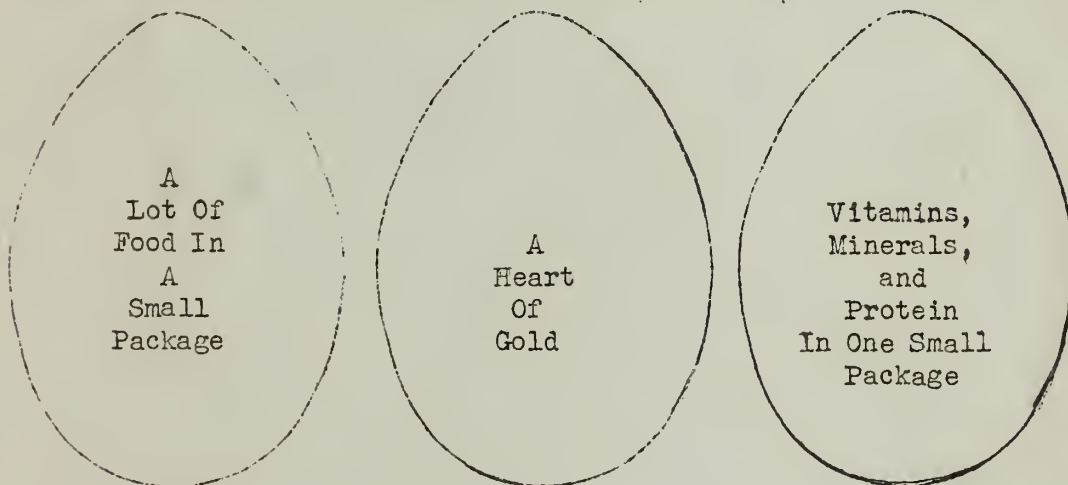
These slogans might be used on menus or posters  
to encourage egg consumption:

An egg for breakfast will help to prevent that tired feeling  
before lunch.

Everybody likes a good egg.

Eggs are at the top of the list for the quality of the protein  
they contain.

Get your vitamins in a natural package...the egg.



Golden food - the egg yolk.

Eggsactly what you need - an egg.

Give a good egg a break - eat more.

Eggs - sunshine in sealed packages.

An egg a day - the nutritionists say.

Win health with eggs' wealth.

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